



**Well done:** Top management of Philea Resort and Spa in Ayer Keroh in a jovial mood after Agoda.com, Asia's leading hotel booking site, announced its annual shortlist of eco-friendly hotels from its international network and awarded Philea Resort and Spa in Ayer Keroh as the Top ten Eco-Friendly Hotel 2012.

# A green venture

## Philea Resort and Spa in Ayer Keroh awarded top ten eco-friendly hotel

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**MALACCA:** Environmentally-friendly hotels had emerged across the world in recent years, offering guests a greener getaway.

Agoda.com, Asia's leading hotel booking portal, announced its annual shortlist of eco-friendly hotels from its international network and awarded Philea Resort and Spa in Ayer Keroh here as the Top 10 Eco-Friendly Hotel 2012.

Malaysia is one of the two countries that have more than one hotel in the list and Philea Resort and Spa makes the cut, yet another moment of pride for Malacca.

Spanning over 15 acres, strategically located in the fast-developing Ayer Keroh and wholly owned by Majestic Hotels and Resorts Sdn Bhd, this multi award-winning 5-star resort ranks at the top of the list, having received this and many other coveted awards since its opening in June 2010.

Built with natural Malaysian made resources, including 8,000 pieces railway sleepers for fencing and staircases, more than 6,000 tons of marble from Perak as block fencing and specially planned and planted more than 3,000 trees within the resort to conserve and restore the natural resources.

Also recycled materials from shipwrecks used as furniture in the lobby. In addition to that, all detergents and cleaning products in use throughout the resort are certified biodegradable and eco-friendly.

Philea Resort and Spa embraces environmental initiatives as a basic for creating the resort, in fact one of Philea Spirits is 'caring' and this applies particularly to their

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care concern of the environment.

CEO of Agoda.com Robert Rosenstein observed that hotels that once are considered eco-friendly are now taking things a step further, cleaning up trash, investing in best-practices, actually improving the sustainability of the communities.

Whether in big cities or remote resort islands, our customers love these eco-friendly resorts, he noted.

Others in the list are hotels from more internationally prominent destinations such as Shanghai, Melbourne, Barcelona, New Delhi, Bangkok, Koh Samui and Vietnam.

Philea Resort and Spa Malacca Director of Marketing Communications Connie Churi said a total of 201 rooms of the hotel is specifically designed to resemble a village with panoramic views of the whole resort.

She said the stunning effect resulted in Philea being awarded as the First Log Resort and The Largest Log Resort by the Malaysia Book of Records; the Best Green Resort by Malacca Tourism Association; Creative Industry Brand of the Year by Global Golden Brand Award. Apart from this, she revealed that the Philea Resort and Spa Malacca also earned Excellent Award for Landscape Design and Planning at the Malaysia Landscape Architecture Award 2011.